



FOR IMMEDIATE RELEASE

Contact:

Beth Monaghan
InkHouse
781-916-9090 x801
vlingo@inkhousepr.com

Vlingo Executives Featured in Keynote Panels at Voice Search Conference

CAMBRIDGE, Mass. (March 5, 2008) – Vlingo Corporation today announced that two executives have been selected to participate in keynote panels at the Voice Search Conference 2008 in San Diego from March 10 through 12. Additionally, vlingo executives will also take part in three other sessions throughout the conference.

“Voice Search is an important conference addressing key issues that are shaping the direction of the mobile market,” said Dave Grannan, president and CEO of vlingo. “As new applications become readily available on mobile phones, there is a need to make them more easily discoverable and usable. We’re working on solving this problem at vlingo and are thrilled to be part of the larger discussion at Voice Search.”

Founder and chief technology officer Mike Phillips will participate in a technical keynote panel on Monday, March 10 at 8:20 a.m. It will focus on what is different about voice search technology (and what isn't). Panelists will debate key questions defining voice search technology. He will also participate in a technical session at 11:00 a.m. on the same day focused on unstructured search. The session will be oriented toward handling long lists and unstructured or “natural language” search requests.

Grannan will participate in the closing keynote session on March 12 at 3:15 p.m. that will address lessons attendees should take from the conference. It will explore the most important messages for service providers, enterprises, and their vendors from Voice Search. He will also be part of a session on the same day at 9:45 a.m. that will focus on mobility and its impact on new application opportunities such as location-based applications. Grannan will discuss what is holding back mobile applications.

Finally, John Elliott, vice president of sales, will present for vlingo in the Demo Derby on Monday, March 10. He will provide a demonstration of vlingo's voice-powered interface for mobile phones. Vlingo allows users to speak into any vlingo-enabled text box to get accurate and easy access to information, entertainment and communications on-the-go.

For a complete list of the Voice Search 2008 Conference schedule, go to

<http://www.voicesearchconference.com/detailprog.htm#a101>

About vlingo

Vlingo is a voice-powered user interface that unlocks access to mobile phone wireless data services. Vlingo allows users to speak or type into any vlingo-enabled text box and get accurate, easy and consistent access to all the information, entertainment and communication made possible through today's mobile applications. By giving consumers control of the mobile Internet with the power of their voices, vlingo provides a quantum leap in usability for mobile data services that are currently restricted by limited user interfaces. IDC has named vlingo one of the "Ten Emerging Mobile Players to Watch in 2008." The company secured its venture capital financing from Charles River Ventures and Sigma Partners. Founded in 2006, vlingo is headquartered in Cambridge, Massachusetts. Why tap when you can talk? www.vlingo.com.

###